



# The Art of Business

## THE MSV CORPORATE PARTNERSHIP PROGRAM

The Museum of the Shenandoah Valley (MSV) offers a number of ways for companies to meet their marketing, philanthropic, community engagement, employee benefit, and client hospitality objectives. Six levels of giving with varied benefits and marketing opportunities are available.

### LEVELS OF PARTNERSHIP

**MISSION PARTNER:** \$25,000

**EXHIBITION PARTNER:** \$15,000

**SIGNATURE EVENT PARTNER:** \$10,000

**COMMUNITY PARTNER:** \$5,000

**EDUCATION PARTNER:** \$2,500

**SUSTAINING PARTNER:** \$1,000

### PARTNERSHIP RECOGNITION

#### MISSION PARTNER

- Company logo acknowledgement in programming & marketing materials (banner, print, radio & web)
- Company logo acknowledgement in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*
- Spotlight story in one *Compass POINTS* newsletter

#### EXHIBITION PARTNER

- Company logo acknowledgement in exhibition & marketing materials (banner, print, radio & web)
- Company logo acknowledgement in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*
- Spotlight story in one *Compass POINTS* newsletter

#### SIGNATURE EVENT PARTNER

- Company logo acknowledgement in event & marketing materials (print & web)
- Company logo acknowledgement in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*
- Spotlight story in one *Compass POINTS* newsletter

#### COMMUNITY PARTNER

- Company logo acknowledgement in marketing materials (print & web)
- Company logo acknowledgement in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

#### EDUCATION PARTNER

- Company name recognition in marketing materials (print & web)
- Company name recognition in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

#### SUSTAINING PARTNER

- Company name recognition in *Annual Report*

Annual Report (distribution to 2,000 MSV Members and donors)  
Compass POINTS newsletter (distribution biannually to 2,000 MSV Members and donors)  
MSV Now calendar of events (quarterly distribution to 12,000+ households)

PARTNERSHIP LEVELS

BENEFITS	MISSION \$25,000	EXHIBITION \$15,000	SIGNATURE EVENT \$10,000	COMMUNITY \$5,000	EDUCATION \$2,500	SUSTAINING \$1,000
VIP MEMBERSHIPS (all benefits of a Dual/Family MSV Membership)	6	4	4	3	2	2
MSV PASSES (valid for free general admission)	350	250	100	50	50	25
CURATOR-LED TOURS (spring and fall)	✓	✓	✓	✓	✓	✓
EVENT TICKETS (to partner selected events) *Business Forum Luncheon availability limited	60	40	32	24	16	8
GLEN BURNIE HOUSE, TERRACE, GARDENS, PINK PAVILION OR MSV RECEPTION HALL (rental space use)	✓	✓	✓			
MSV BB&T LEARNING CENTER, GARDEN CARRIAGE HOUSE CLASSROOM OR MSV BOARD ROOM (rental space use)	✓	✓		✓	✓	
MSV COMPASS SOCIETY MEMBERSHIP (invitations to Compass Society event(s) and recognition as members of this leadership group)	✓	✓	✓	✓		