

THE Art OF BUSINESS

— THE MSV CORPORATE PARTNERSHIP PROGRAM —

The Museum of the Shenandoah Valley (MSV) offers a number of ways for companies to meet their marketing, philanthropic, community engagement, employee benefit, and client hospitality objectives. Six levels of giving with varied benefits and marketing opportunities are available.

LEVELS OF PARTNERSHIP

MISSION PARTNER: \$25,000

SIGNATURE EVENT PARTNER: \$15,000

EXHIBITION PARTNER: \$10,000

COMMUNITY PARTNER: \$5,000

EDUCATION PARTNER: \$2,500

SUSTAINING PARTNER: \$1,000

EMERGING PARTNER: \$500

PARTNERSHIP RECOGNITION

MISSION PARTNER

- Company logo acknowledgment in programming & marketing materials (banner, print, radio & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

SIGNATURE EVENT PARTNER

- Company logo acknowledgment in exhibition & marketing materials (banner, print, radio & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

EXHIBITION PARTNER

- Company logo acknowledgment in event & marketing materials (print & Web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

COMMUNITY PARTNER

- Company logo acknowledgment in marketing materials (print & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

EDUCATION PARTNER

- Company name recognition in marketing materials (print & Web)
- Company name recognition in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

SUSTAINING PARTNER

- Company name recognition in *Annual Report*

EMERGING PARTNER

- Company name recognition in *Annual Report*

DISTRIBUTION OF PUBLICATIONS

Annual Report (distribution to 3,500 MSV Members and donors)

Compass POINTS newsletter (distribution biannually to 3,500 MSV Members and donors)

MSV Now calendar of events (quarterly distribution of 23,000+ households)

PARTNERSHIP LEVELS

BENEFITS	MISSION \$25,000	SIGNATURE EVENT \$15,000	EXHIBITION \$10,000	COMMUNITY \$5,000	EDUCATION \$2,500	SUSTAINING \$1,000	EMERGING \$500
RECOGNITION IN ANNUAL REPORT	✓	✓	✓	✓	✓	✓	✓
CORPORATE MEMBERSHIP CARDS	6	4	4	2	2	2	2
GIFT MEMBERSHIP CERTIFICATES NEW (additional Gift Membership Certificates can be purchased for \$90)	20	10	10	10	or 10	or 8	or 6
MSV ADMISSION TICKETS (valid for free general admission)	50	25	25	10	10	10	
BUSINESS FORUM LUNCHEON TICKETS	or 24	or 20	or 16	12	8	4	2
RENTAL SPACE USE—MEETING	✓	✓	✓	✓	✓	50% Discount	50% Discount
RENTAL SPACE USE—EVENT	✓	✓	✓	50% Discount	50% Discount	50% Discount	50% Discount
MSV COMPASS SOCIETY MEMBERSHIP	✓	✓	✓	✓			