



THE Art OF BUSINESS

— THE MSV CORPORATE PARTNERSHIP PROGRAM —

The Museum of the Shenandoah Valley (MSV) offers unique ways to strengthen your brand, meet business goals, and engage your community. Through strategic sponsorship, your company can drive marketing, boost engagement, and offer exclusive perks to employees and clients.

LEVELS OF PARTNERSHIP

MISSION PARTNER: \$25,000
SIGNATURE PARTNER: \$15,000
EXHIBITION PARTNER: \$10,000
COMMUNITY PARTNER: \$5,000

EDUCATION PARTNER: \$2,500
SUSTAINING PARTNER: \$1,000
EMERGING PARTNER: \$500

PARTNERSHIP RECOGNITION

MISSION PARTNER

- Company logo acknowledgment in programming & marketing materials (banner, print, radio & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

SIGNATURE PARTNER

- Company logo acknowledgment in exhibition & marketing materials (banner, print, radio & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

EXHIBITION PARTNER

- Company logo acknowledgment in event & marketing materials (banner, print, & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

COMMUNITY PARTNER

- Company logo acknowledgment in marketing materials (print & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

EDUCATION PARTNER

- Company name recognition in marketing materials (print & web)
- Company name recognition in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

SUSTAINING PARTNER

- Company name recognition in *Annual Report*

EMERGING PARTNER

- Company name recognition in *Annual Report*

DISTRIBUTION OF PUBLICATIONS

Annual Report (distribution to 4,000+ MSV membership households)

Compass POINTS newsletter (biannual distribution to 4,000+ MSV membership households)

MSV Now calendar of events (annual distribution to 60,000+ households)

PARTNERSHIP LEVELS

BENEFITS	MISSION \$25,000	SIGNATURE \$15,000	EXHIBITION \$10,000	COMMUNITY \$5,000	EDUCATION \$2,500	SUSTAINING \$1,000	EMERGING \$500
RECOGNITION IN ANNUAL REPORT	✓	✓	✓	✓	✓	✓	✓
GIFT MEMBERSHIP CERTIFICATES (additional MSV Membership Certificates can be purchased for \$95)	25	20	15	10	8	6	4
MSV ADMISSION TICKETS (valid for free general admission)	50	40	25	20	15	10	
AOB EXCLUSIVE PARTNER EVENT TICKETS	12	10	8	6	4	2	1
RENTAL SPACE USE—MEETING Monday through Friday, 9 a.m. to 5 p.m.)	1 50% off subsequent	1 50% off subsequent	1 50% off subsequent	1 50% off subsequent	1 50% off subsequent	50% Discount	50% Discount
RENTAL SPACE USE—EVENT	1 50% off subsequent	1 50% off subsequent	1 50% off subsequent	50% Discount	50% Discount	50% Discount	50% Discount
Bulk Discounts for Special Events and Admission (Price varies for events. 25+ tickets min.)	✓	✓	✓	✓	✓	✓	✓