

THE Art OF BUSINESS

— THE MSV CORPORATE PARTNERSHIP PROGRAM —

The Museum of the Shenandoah Valley (MSV) offers a number of ways for companies to meet their marketing, philanthropic, community engagement, employee benefit, and client hospitality objectives..

LEVELS OF PARTNERSHIP

MISSION PARTNER: \$25,000
SIGNATURE PARTNER: \$15,000
EXHIBITION PARTNER: \$10,000
COMMUNITY PARTNER: \$5,000

EDUCATION PARTNER: \$2,500
SUSTAINING PARTNER: \$1,000
EMERGING PARTNER: \$500

PARTNERSHIP RECOGNITION

MISSION PARTNER

- Company logo acknowledgment in programming & marketing materials (banner, print, radio & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

SIGNATURE PARTNER

- Company logo acknowledgment in exhibition & marketing materials (banner, print, radio & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

EXHIBITION PARTNER

- Company logo acknowledgment in event & marketing materials (print & Web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

COMMUNITY PARTNER

- Company logo acknowledgment in marketing materials (print & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

EDUCATION PARTNER

- Company name recognition in marketing materials (print & Web)
- Company name recognition in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

SUSTAINING PARTNER

- Company name recognition in *Annual Report*

EMERGING PARTNER

- Company name recognition in *Annual Report*

DISTRIBUTION OF PUBLICATIONS

Annual Report (distribution to 4,000+ MSV membership households)

Compass POINTS newsletter (biannual distribution to 4,000+ MSV membership households)

MSV Now calendar of events (quarterly distribution to 25,000+ households)

PARTNERSHIP LEVELS

BENEFITS	MISSION \$25,000	SIGNATURE \$15,000	EXHIBITION \$10,000	COMMUNITY \$5,000	EDUCATION \$2,500	SUSTAINING \$1,000	EMERGING \$500
RECOGNITION IN ANNUAL REPORT	✓	✓	✓	✓	✓	✓	✓
CORPORATE MEMBERSHIP CARDS	6	4	4	2	2	2	2
GIFT MEMBERSHIP CERTIFICATES ^{NEW} (additional Gift Membership Certificates can be purchased for \$90)	20	15	12	10	8	6	4
MSV ADMISSION TICKETS (valid for free general admission)	50	40	25	20	15	10	
BUSINESS FORUM LUNCHEON TICKETS	12	10	8	6	4	2	1
RENTAL SPACE USE—MEETING (Monday through Friday, 9 a.m. to 5 p.m.)	1 50% off subsequent	1 50% off subsequent	1 50% off subsequent	1 50% off subsequent	1 50% off subsequent	50% Discount	50% Discount
RENTAL SPACE USE—EVENT (after hours or weekend event)	1 50% off subsequent	1 50% off subsequent	1 50% off subsequent	50% Discount	50% Discount	50% Discount	50% Discount
MSV COMPASS SOCIETY MEMBERSHIP (MSV's leadership giving society, includes special invitations)	✓	✓	✓	✓			