

# THE Art OF BUSINESS

## — THE MSV CORPORATE PARTNERSHIP PROGRAM —

The Museum of the Shenandoah Valley (MSV) offers a number of ways for companies to meet their marketing, philanthropic, community engagement, employee benefit, and client hospitality objectives. Six levels of giving with varied benefits and marketing opportunities are available.

### LEVELS OF PARTNERSHIP

**MISSION PARTNER:** \$25,000

**SIGNATURE EVENT PARTNER:** \$15,000

**EXHIBITION PARTNER:** \$10,000

**COMMUNITY PARTNER:** \$5,000

**EDUCATION PARTNER:** \$2,500

**SUSTAINING PARTNER:** \$1,000

**EMERGING PARTNER:** \$500

### PARTNERSHIP RECOGNITION

#### MISSION PARTNER

- Company logo acknowledgment in programming & marketing materials (banner, print, radio & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

#### SIGNATURE EVENT PARTNER

- Company logo acknowledgment in exhibition & marketing materials (banner, print, radio & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

#### EXHIBITION PARTNER

- Company logo acknowledgment in event & marketing materials (print & Web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

#### COMMUNITY PARTNER

- Company logo acknowledgment in marketing materials (print & web)
- Company logo acknowledgment in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

#### EDUCATION PARTNER

- Company name recognition in marketing materials (print & Web)
- Company name recognition in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

#### SUSTAINING PARTNER

- Company name recognition in *Annual Report*

#### EMERGING PARTNER

- Company name recognition in *Annual Report*

#### DISTRIBUTION OF PUBLICATIONS

*Annual Report* (distribution to 3,500 MSV Members and donors)

*Compass POINTS* newsletter (distribution biannually to 3,500 MSV Members and donors)

*MSV Now* calendar of events (quarterly distribution of 23,000+ households)

## PARTNERSHIP LEVELS

BENEFITS	MISSION \$25,000	SIGNATURE EVENT \$15,000	EXHIBITION \$10,000	COMMUNITY \$5,000	EDUCATION \$2,500	SUSTAINING \$1,000	EMERGING \$500
RECOGNITION IN ANNUAL REPORT	✓	✓	✓	✓	✓	✓	✓
CORPORATE MEMBERSHIP CARDS	6	4	4	2	2	2	2
GIFT MEMBERSHIP CERTIFICATES <span>NEW</span> (additional Gift Membership Certificates can be purchased for \$90)	20	10	10	10	or 10	or 8	or 6
MSV ADMISSION TICKETS (valid for free general admission)	50	25	25	10	10	10	
BUSINESS FORUM LUNCHEON TICKETS	or 24	or 20	or 16	12	8	4	2
RENTAL SPACE USE—MEETING	✓	✓	✓	✓	✓	50% Discount	50% Discount
RENTAL SPACE USE—EVENT	✓	✓	✓	50% Discount	50% Discount	50% Discount	50% Discount
MSV COMPASS SOCIETY MEMBERSHIP	✓	✓	✓	✓			