

# Dulce Pinzón

Contemporary Art

# Superheroes

After September 11, the notion of the "hero" began to rear its head in the public consciousness more and more frequently. The notion served a necessity in a time of national and global crisis to acknowledge those who showed extraordinary courage or determination in the face of danger, sometimes even sacrificing their lives in an attempt to save others. However, in the whirlwind of journalism surrounding these deservedly front-page disasters and emergencies, it is easy to take for granted the heroes who sacrifice immeasurable life and labor in their day to day lives for the good of others, but do so in a somewhat less spectacular setting.

The Mexican immigrant worker in New York is a perfect example of the hero who has gone unnoticed. It is common for a Mexican worker in New York to work extraordinary hours in extreme conditions for very low wages which are saved at great cost and sacrifice and sent to families and communities in Mexico who rely on them to survive.

The Mexican economy has quietly become dependent on the money sent from workers in the US. Conversely, the US economy has quietly become dependent on the labor of Mexican immigrants. Along with the depth of their sacrifice, it is the quietness of this dependence which makes Mexican immigrant workers a subject of interest.

The principal objective of this series is to pay homage to these brave and determined men and women that somehow manage, without the help of any supernatural power, to withstand extreme conditions of labor in order to help their families and communities survive and prosper.

This project consists of 20 color photographs of Mexican and Latino immigrants dressed in the costumes of popular American and Mexican superheroes. Each photo pictures the worker/superhero in their work environment, and is accompanied by a short text including the worker's name, their home-town, the number of years they have been working in New York, and the amount of money they send to their families each week.





Catwoman



The Thing



Flash



Aquaman



Batman 1



Batman 2



Hulk



Wonderwoman



Robin



Chapulin Colorado



Mr. Elastic



Green Lantern



Humantorch



Superman



Harvey Birdman



Iceman



Captain America



Fantastic Twins



Spiderman

# Historias del Paraíso

By using out-of-this-time and out-of-context elements I intended to obtain metaphorical images to sensitize the audience about caring for the planet and reflecting on the world that we shall leave behind to future generations. Through the conventions of staged photography I aim to present a series of images based on the life cycle. These images also touch on issues that affect our environment with the hope of raising questions regarding the state of the planet we inhabit.

My approach to this new series references environmental issues and concerns I had from an early age.

"Although there are many problems affecting my country right now, my frustration and indignant stance toward the severe problematic that we face with environmental issues has forced me to find viable strategies in the hope of leaving a better legacy for my country and my sons: the possibility of creating a better and cleaner environment for all".





The beginning



Apaches



Oso 1



Girl in the woods



Oso 2



Jaula 1





Circus



Jaula 2



Good and bad



Natural beauty



Nostalgia



Fashion victims



Domador 1



Domador 2



Rubber duckies



Global warming



Nun 1



Nun 2



Diorama



New baby bear



Zebra



Cabeza de pájaro en palo



Bodegón 1



Bodegón 2



Bodegón 3



Bodegón 4



Bodegón 5



Bearhead

# The Wonderful Life of Andy

The Wonderful life of Andy is a series of documentary — fictional photographs concerning the life of the beautiful Andy, a young contemporary woman who passionately lives the spirit and aesthetic of the 50's.

Andy's peculiar life - style has turned into an inspirational example for a generation of Mexican youth — a life that next to her son, Maximiliano, and Vincent, her husband (lead singer of Rebel Cats), is closely observed.

The marvelous life of Andy is a fictitious series based on the reality of a couple whose musical involvement in the Mexican scene has begun solidifying aesthetic guidelines. I find it deeply engaging and thus important to document.





Roadtrip 1



Barroca



Babydoll



Wedding



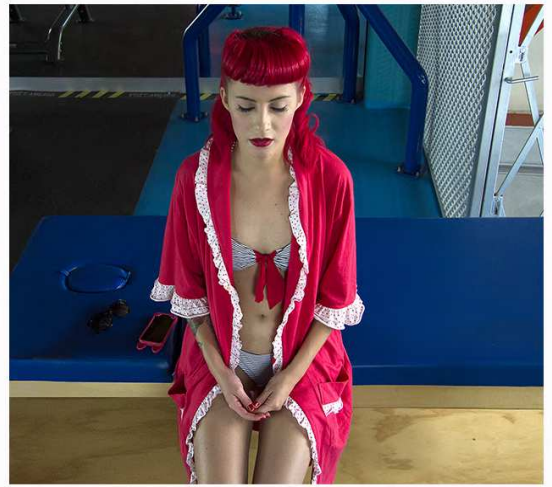
Housewife



Catfight



Natural beauty



So tired



Peluquería retro



Roadtrip



Vincent



Max



Bautizo



Crème brûlée



Burlesque



China girl



Picnic





Garden



Elvis is dead



Balloons



Eloisa & Abelardo

# The Wonderful Life of Andy **OZ**





Andy



Shoes



Andy 2



Andy & Hojalata



Hojalata



Lion



Scarecrow



Hada



Bruja 1



Bruja 2



Bruja 3



Andy & Hada



How scary



Todos



Todos behind



# Body in Atelier Viewmasters

*From the nostalgic reminiscence of the childhood toy to the fantasized eroticism of the adult voyeurism.*

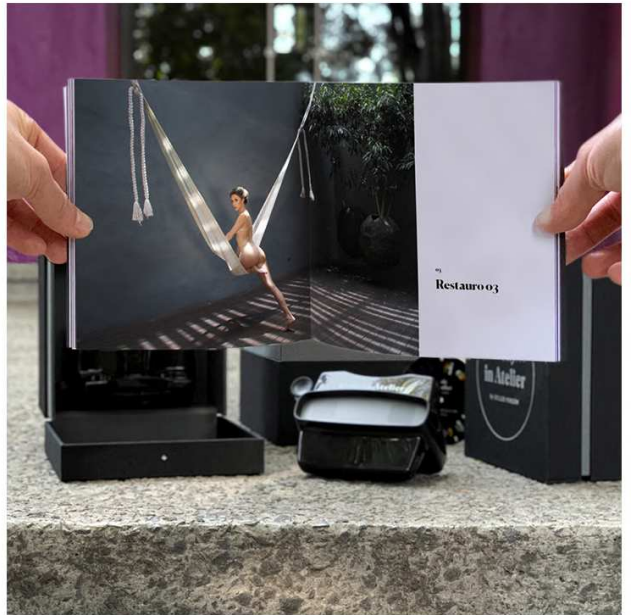
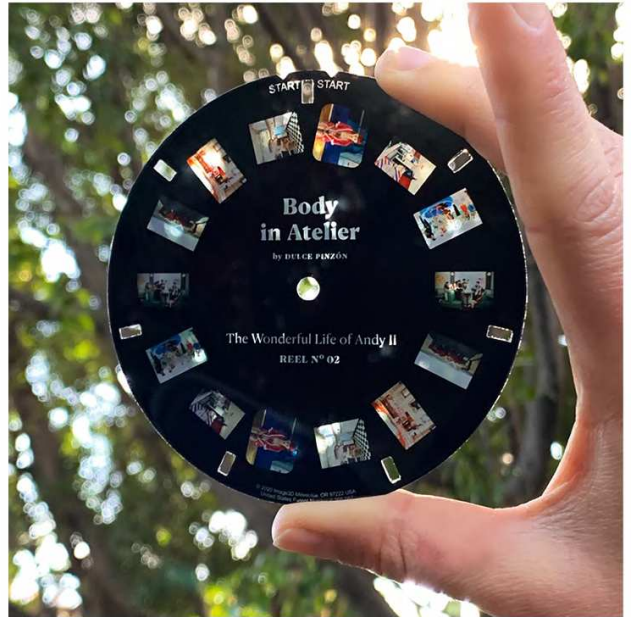
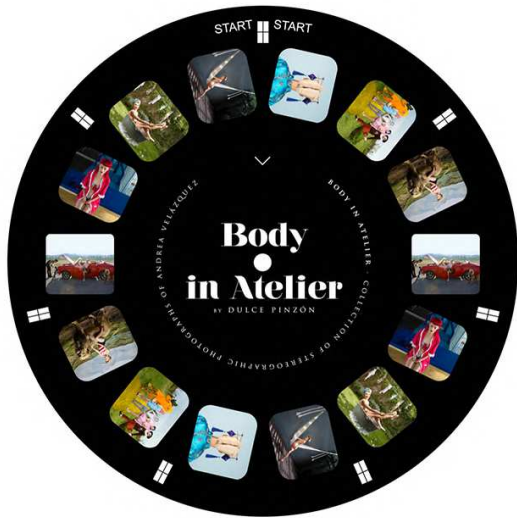
The Wonderful life of Andy is a series of documentary fictional photographs concerning the life of the beautiful Andrea Velazquez, a young contemporary woman who passionately lives the spirit and aesthetic of the 50's. Andreas's peculiar life-style has turned into an inspirational example for a generation of Mexican youth - a life that, next to her son, Maximilian, and Vincent, her ex-husband (lead singer of Rebel Cats), is closely observed.

The marvelous life of Andy is a fictitious series based on the reality of a couple whose musical involvement in the Mexican scene has begun solidifying aesthetic guidelines. I find it deeply engaging and thus important to document.

After 7 years of working together as model-artist, Dulce Pinzon and Andrea Velazquez took a long break off the initial photographic series to finally re-reunite this year motivated by the initiative of entrepreneur Blas Cernicchiaro to take their art making to different level of complicity by incorporating the sexy-alluring lingerie of Mexican designer Marika Vera at Cernicchiaro's iconic Boutique Hotels in Puebla Mexico.

This Project was partially sponsored by the generous support of Mexico's Endowment of the Arts SNCA/FONCA fellowship (2014-2017).

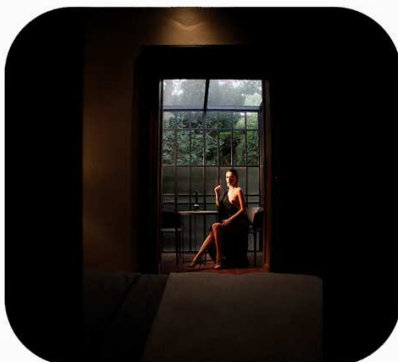
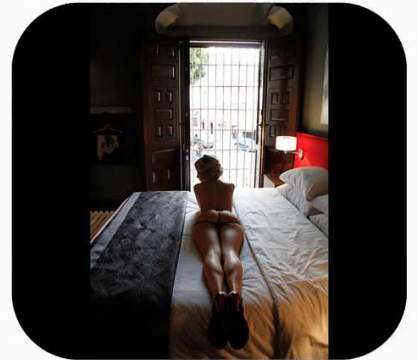




**BODY IN ATELIER / VIEWMASTERS 2020**

Five 3.5-inch discs containing a collection of stereographic photographs  
 Compressed cardboard packaging with hotstamping finish  
 Outer lining: Calande brillantine  
 Inner lining: Black cardboard and velvet  
 Dimensions: 6.10 x 6.10 x 4.13 in  
 Edition of 60

# Morada & Restauuro





# Behind the scenes



# Body in Atelier Prras!

Body in Atelier by Dulce Pinzón & Prras! is a collaborative project that brings together two different perspectives into a common photographic series, in order to give visibility to the working relationships of women in the art world: projects, affections, collaborations and life styles. Body in Atelier photographs, women related to the culture and the arts world from an activist perspective (direct or indirect) opening up paths through feminism, divulgation of knowledge, patronage, performative activism, public health and the digital platforms: companionship among women as a political act.

The inspiration point for the Prras Pit Crew Body suit (2018) was the passion and work discipline of the F1 car racers and the pits crew members known by their strong team-spirit. This body suit was commissioned to the urban and sportswear brand KET VOID by designer Lorena Vega. Lorena re-appropriated the concept of this masculine piece of clothing and re-designed it into a feminine version so it could be worn, used or dissembled according to a particular work or leisure activity such as breast feeding, using the toilet or having sex.

The body suit was particularly tailored for Prras! Pit Crew with the objective of being used by voluntarily selected artists playing the role of nannies to create a performative act during the art fair week in Mexico City in 2019. This performance consisted on form of day care in order to watch over the daughters and sons or the female artists, curators and gallerists working during that busy art week; the Prras! Pit Crew Body suit became a symbol of help and support to the peers of these female artists so they could work in equality of circumstances as men during the most intense art week in Mexico.

Body in Atelier shows a feminist perspective: the atelier as work related space but not necessarily exclusive for it. The atelier in the oniric perspective is the space where these women get nurtured and in the affective atelier is where they share their vital experiences which get projected in their spirit; that is the goal of the photographic series: to create an environmental portrait of women reflecting all these elements.

My objective is to portrait women that embody that team spirit of the pits crew where one member of the crew helps the other to perform and arrive to the finish lane by becoming a platform for another team's member career.





Aimée Servitje



Marika Vera



Andrea Villalón



Gina Jaramillo



Mónica Mayer

# Generosity

*Garbage is the ultimate symbol of our human presence in the world.*

Generosity is project about a series of artistic interventions and actions in urban spaces. The actions documented are executed in public landscapes and performed as small visual gifts, however their main goal is to be diminutive, small disturbances in the order of daily life. These interventions have the purpose of raising awareness on the health and environmental consequences of the use of food containers and packing material referred to as Expanded Polystyrene (EPS), often marketed as Styrofoam, used in straws, plates, cups and other disposable readymade products, EPS produces a large percentage of the tons of trash generated globally, and it does so at the local level.

The actions of Generosity consist of artworks that interact with specific urban settings where the use of EPS is quotidian, in the everyday contexts of restaurants and local neighborhoods. The actions of Generosity act ethically with the environment.

The artistic intervention consists of creating an ephemeral piece of art by making the audience part of its action and development. This collaborative performance consists in composing a word and/or phrase using informal language, but containing a strong meaning with visual impact. One of the intentions of putting artists, experts, society, and doers together to work is that they complement each other and become more aware of their own vulnerability to the incessant damage on the atmosphere, social health, and therefore, their lives. Thus, we will employ cups made of botanic potato starch as the main material for the interventions. The cups will mature into the environment between 90 and 240 days.





No chingues, no uses unicel!



Puto el que use unicel



Wey, usando unicel?



Wey, usando unicel?



¡No! manchas con unicel



Vive sin unicel!

# People I Like

I am photographing divas, rock stars, party goers, drama queens and artists, people that fascinate me, all of them Latinos. They are part of what I believe to be a breakthrough in the Latino cultural scene of New York City.

They are all injecting the city with fresh, interesting and chic elements through their art making. I am adding universal stereotypes to their already existing alter egos creating a time encapsulated portrait.





Marcelo



Ricky



Cecilia



Perla 2



Marvin



Perla 3



Jun



Cloli



Ali



Zemmoa



Claire



Perla



Naomi



Amylu

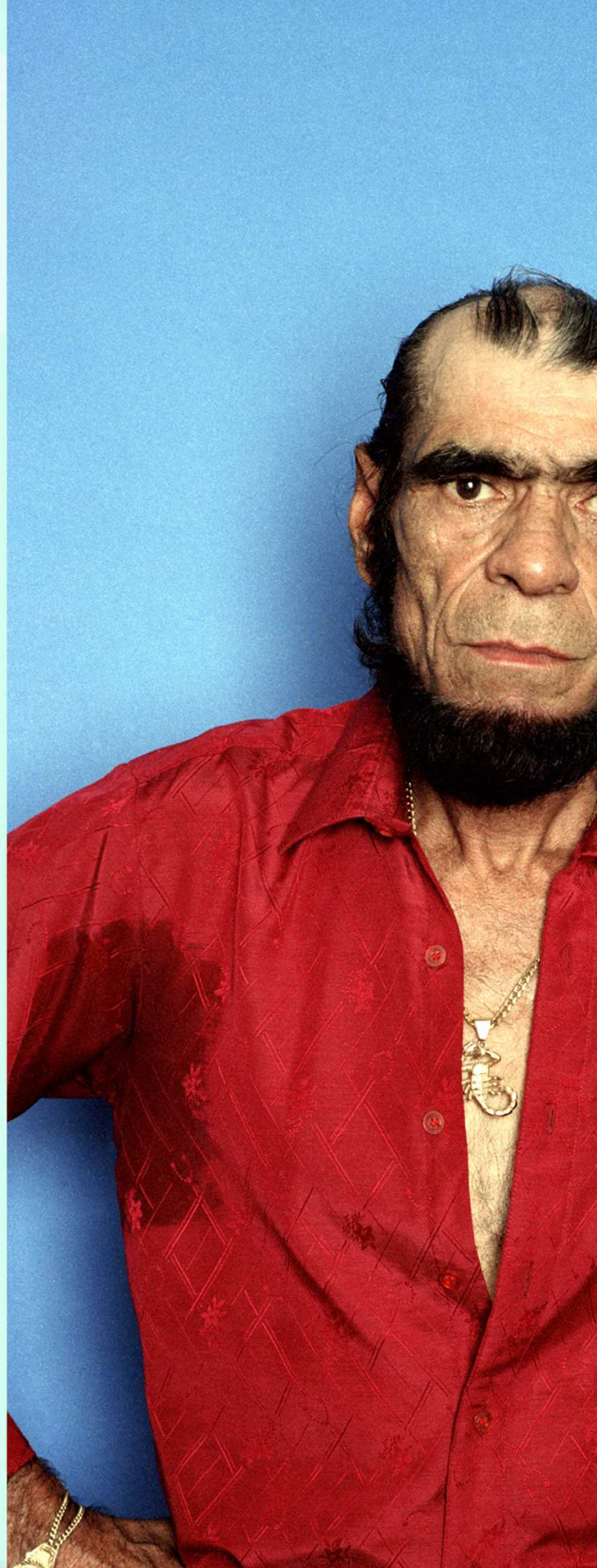


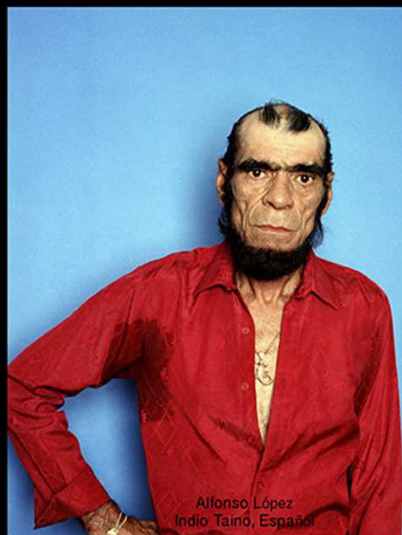
# Multiracial

This project consists of a series of 16 color portraits of people of mixed ethnic origin in front of primary color back-grounds. The images challenge the concept of race by highlighting the disparity between the stark natural boundaries between the primary colors, and the ambiguous and artificial, yet commonly accepted boundaries between the different races. This project asks the viewer to question the existence of race in nature.

The aim of the portraits is to strip our idea of race down to its elements. It is in this nakedness that the viewer watches the races literally dissolve in front of their face like so many moth-eaten clothes. The tone is neither confrontational nor ironic, but rather unassuming in its directness.

The portraits have an intimacy which allow the viewer to confront this disparity without sacrificing the humanity of the subjects.





Alfonso López  
Indio Taíno, Español



Akira Ishihara  
Venezolano, Japonés



Miyuki Hinton  
Japonesa, Inglesa



Farouq Ars  
Africano-Americano, Indio Cherokee, Irlandés



Gates Otsuji  
Japonés, Italiano, Escocés



Hope Hathaway  
Afroamericana, Indio Cherokee



Sabiya Ahmed  
Bengali, Puertorriqueña



Richi Chinarie  
Afroamericana, Tailandesa, China



George McCormack  
Nativo Americano, Irlandés, Mexicano

THE NEW YORK TIMES, MONDAY, SEPTEMBER 18, 2006

Hombres of Steel



**The City**  
New York  
The strongest functions...  
...of the city...  
...of the city...

photograph magazine  
July- August 2007

On View

The mission on both fronts...  
...of the city...  
...of the city...



proposals as models, schools, and...  
...of the city...  
...of the city...



VISION China

January 2008



The Real Story of Superheroes

超级英雄的另类故事  
...of the city...  
...of the city...



...of the city...  
...of the city...

ArtNexus



ArtNexus  
Art Basel Miami  
No. 68 Volume 7 year 2007



Courrier International  
France  
June, July & August 2008



Revista Poder y Negocios  
February 2008



PODER



Dulce Pinzon

In 2004, Dulce Pinzon began her most recent series...  
...of the city...  
...of the city...

Reviews

...of the city...  
...of the city...

Green Day



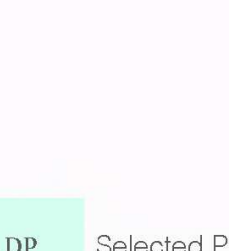
Rolling Stones Italy



marie claire magazine



marie claire magazine Thailand





Photo+ Magazine  
Japan October 2010

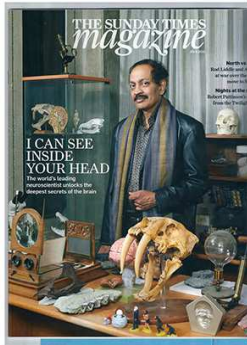
다시 핀슨 **The Real Story of the Superheroes**



이제 우리는 슈퍼 히어로에 대해 알게 되었다. 그들은 정말로 존재하는 것일까? 아니면 그저 상상 속의 캐릭터일까? 이 기사에서는 슈퍼 히어로의 실재 가능성에 대해 탐구한다.

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April 4th, 2011

THE SUNDAY TIMES  
magazine  
United Kingdom



**Dulce Pinzón, Plasmando Fantásticos Personajes**

La Edición  
Mexico City



¿Qué Pinzón es este fotógrafo que nos muestra en su trabajo personajes tan increíbles? ¿A qué Pinzón es este fotógrafo que nos muestra en su trabajo personajes tan increíbles?

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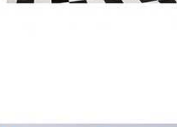
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El Angel / REFORMA  
November 2011

Magazine spread from El Angel / REFORMA featuring a woman with a deer and various articles.

Magazine spread from Dulce Pinzón featuring a woman in a red dress and a woman on a camel.

Magazine spread from MAY INTRODUCE YOU? ITALY, ELECTA 2012 featuring a woman in a red and white striped top.

Magazine cover for CUARTOSCURO featuring a woman in a red and white striped top riding a lion.

Magazine spread from PHOTOWORLD vol. 391 China July 2014 featuring a woman in a red dress and a woman on a camel.

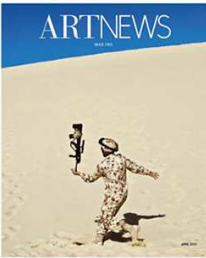
Magazine spread from D'ARTE Dossier de los sentidos Mexico Sep-Nov 2013 featuring a woman in a red dress and a woman on a camel.



**Forbes MÉXICO**  
Most Creative Mexicans of the world  
Mexico January 2016



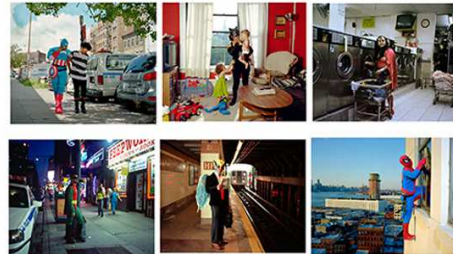
**La Vieille Charité**  
MARSEILLE  
France May-Sep 2015



**ArtNews**  
New York April 2015



**EXIT**  
MASCARADA / MASQUERADE  
Spain January 2016



**T Magazine**  
The New York Times Style Magazine  
Men's Fashion  
NY September 2013



Dulce Pinzón was born in Mexico City in 1974. She studied Mass Media Communications at the Universidad de Las Americas in Puebla Mexico and Photography at Indiana University in Pennsylvania. In 1995 she moved to New York where she studied at The International Center of Photography, Film at NYU and Labor Law at Dowling College, Long Island.

Her work has been published and collected internationally. In 2001 her photos were used for the cover of a publication of Howard Zinn's book "A Peoples History of United States". In 2002 Dulce won the prestigious Jóvenes Creadores/FONCA grant in Mexico for her work. In 2006 she won an Honorable Mention in the Santa Fe Project competition and she won the 12th edition of the Mexican Biennial of El Centro de La Imagen. Dulce was a 2006 fellow in Photography from the New York Foundation for the Arts and 2007 for the Bronx Museum program Artist in the Market Place and a Ford Foundation grantee in 2008.

Dulce won The Gaea Foundation/Sea Residencies Award in 2010 and in 2011 the PERRIER acquisition Prize in Zona Maco Mexico. In 2012 she was invited to take part at the renowned photography festival "Les Rencontres D'Arles Photographie" in France, this participation gave her a nomination for the prestigious Prix Pictet; the same year she got a honorable mention at the 10th edition of the FEMSA biennial.

Her book "The Real Story of the Superheroes" was published in 2012 in 3 languages: English, Spanish and French by Editorial RM with the support of the Cultural Co-inversion program of FONCA. Dulce was a recipient of Mexico's prestigious Endowment of the Arts SNCA/FONCA fellowship (2014-2017)

According to FORBES magazine December 2015 issue, Dulce is on the list of the most creative Mexicans in the world.

Dulce works and lives with her two children between Mexico and New York.