



— THE MSV CORPORATE PARTNERSHIP PROGRAM —

The Museum of the Shenandoah Valley (MSV) offers a number of ways for companies to meet their marketing, philanthropic, community engagement, employee benefit, and client hospitality objectives. Six levels of giving with varied benefits and marketing opportunities are available.

LEVELS OF PARTNERSHIP

MISSION PARTNER: \$25,000

SIGNATURE EVENT PARTNER: \$15,000

EXHIBITION PARTNER: \$10,000

COMMUNITY PARTNER: \$5,000

EDUCATION PARTNER: \$2,500

SUSTAINING PARTNER: \$1,000

PARTNERSHIP RECOGNITION

MISSION PARTNER

- Company logo acknowledgement in programming & marketing materials (banner, print, radio & web)
- Company logo acknowledgement in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

SIGNATURE EVENT PARTNER

- Company logo acknowledgement in exhibition & marketing materials (banner, print, radio & web)
- Company logo acknowledgement in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

EXHIBITION PARTNER

- Company logo acknowledgement in event & marketing materials (print & web)
- Company logo acknowledgement in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

COMMUNITY PARTNER

- Company logo acknowledgement in marketing materials (print & web)
- Company logo acknowledgement in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

EDUCATION PARTNER

- Company name recognition in marketing materials (print & web)
- Company name recognition in *MSV Now* corresponding with partnership
- Company name recognition in *Annual Report*

SUSTAINING PARTNER

- Company name recognition in *Annual Report*

DISTRIBUTION OF PUBLICATIONS

Annual Report (distribution to 2,500 MSV Members and donors)

Compass POINTS newsletter (distribution biannually to 2,500 MSV Members and donors)

MSV Now calendar of events (quarterly distribution to 23,000+ households)

PARTNERSHIP LEVELS

BENEFITS	MISSION \$25,000	SIGNATURE EVENT \$15,000	EXHIBITION \$10,000	COMMUNITY \$5,000	EDUCATION \$2,500	SUSTAINING \$1,000
CORPORATE MEMBERSHIP CARDS (all benefits of a MSV Membership)	6	4	4	2	2	2
MSV PASSES (valid for free general admission)	50	25	25	10	10	10
CURATOR-LED SPRING TOUR	✓	✓	✓	✓	✓	✓
EVENT TICKETS (to partner selected events) *Business Forum Luncheon availability limited	24	20	16	12	8	4
GLEN BURNIE HOUSE, TERRACE, GARDENS, PINK PAVILION OR MSV RECEPTION HALL (rental space use)	✓	✓	✓			
MSV BB&T LEARNING CENTER, GARDEN CARRIAGE HOUSE CLASSROOM OR MSV BOARD ROOM (rental space use)	or ✓	or ✓		✓	✓	
MSV COMPASS SOCIETY MEMBERSHIP (invitations to Compass Society event(s) and recognition as members of this leadership group)	✓	✓	✓	✓		